



Cornell University and Speid & Associates Present Drug Development Boot Camp

*An Intensive Two Day Course for Biotech
and Pharma Company Executives*

September 9-10, 2010

Weill Cornell Medical College, New York, NY

Cost: 895.00 USD per participant if paid before 7/30/10

1300.00 USD per participant if paid after 7/30/10



Drug Development Boot Camp will be an intense, fun, energized program for hands-on learning about the drug development process. The material presented will be reinforced with examples, case studies, puzzles, and workshops.

Who Should Attend?

- CEOs, CFOs, COOs of biotech companies
- Executives involved with the drug development process
- Small and virtual company executives
- Large pharma professionals involved with drug development
- Regulatory affairs professionals, clinical research professionals, senior research scientists, toxicologists
- Clinical investigators who would like to gain an understanding of drug development, or improve their understanding of the drug development process

What Will You Learn?

- Selecting the best product candidate
- The Target Product Profile
- Developing the global regulatory strategy
- Preclinical efficacy: demonstrating proof of concept
- Preclinical toxicology: linking to different clinical phases
- Chemistry manufacturing controls
- The clinical phase
- Building electronic applications



Register Now - Space is Limited!
<http://www.drugstomarket.com/drugbootcamp>

For more information, contact:

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